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Heritage Association of Rogersville
415 South Depot Street
Rogersville, TN 37857
423-272-1961
www.rogersvilleheritage.org
e-mail: phumbert@rogersvilleheritage.org

Heritage Association of Rogersville



Year End Report January 1, 2007 – December 31, 2007

Membership Drive

The Annual Membership Drive kicked off in January 2007 with mailings to 489 individuals and families and to 86 businesses. A total of 236 individuals and businesses responded to the drive. Membership dues for 2007 totaled \$24,994.

Salad Luncheon

The annual salad luncheon was held Wednesday, April 25 from 11 until 2 at Price Public School. After expenses, the luncheon netted \$2,087.

Heritage Days

The theme for Heritage Days was "Rogersville: Hometown Pride." The festival was held October 12, 13 and 14. Excellent weather drew huge crowds to the downtown area all three days of the festival. The festival netted \$39,600 for the association.

Crockett Spring Park

On April 21, the Board and the Heritage Lites met at Crockett Spring Park for the annual spring work day on the park's landscaping. Volunteers took up the Gazebo's

floor, which was warped, and replaced it with treated timbers. Cost of the Gazebo floor restoration was \$694.33.

This fall, Ultimate Landscaping donated time and materials to beautify the park with mulch around trees and shrubs. Twelve couples held their weddings at the park this year. June's Renaissance Faire was a huge success for the Rogersville Arts Council. In addition, a number of local organizations and families used the park for picnics and gatherings. Total park income for the year was \$1,600.00.

Southern Depot / Heritage Association Office

Expenditures for the office of the Heritage Association for 2007 totaled \$32,538. This figure includes the director's salary, office supplies and utilities and maintenance for the Depot building.

Hale Springs Inn

Investment Contractors Corporation of Rogersville was awarded the contract to undertake renovation of the first floor of the inn. Renovation began January 3, 2008, and is expected to take about 8 months to complete. A T & T donated \$5,000 toward the inn's renovation. The money will be held in a CD until it is needed.

Total cost of the Hale Springs Inn project for 2007 was \$55,963.68. This figure includes interest on the mortgage and insurance on the inn and its furnishings.

Rogers Tavern

Some much-needed repair was done to the Rogers Tavern this year. Rotted boards under the second story porch, rotted soffets and fascia and rotted columns and boards on the front porch were replaced and the roof was

painted with a compound to help it resist leaking. New guttering was also installed. Total cost for the project was \$7,071.00.

ETSU continues to rent the tavern for \$1.00 a year to be used for student housing. Students under the direction of Dr. Mark DalleAve planted mums to beautify the grounds in the fall.

Tennessee Newspaper and Printing Museum

Over 300 people toured the Printing Museum in 2007, with the farthest visitor coming from the Czech Republic. Displays were improved with the addition of a print rack to hold some of the museum's collection of historic newspapers. In September, Joe and Deborah Ferraro of Blountville donated a small type cabinet originally used at Pressmen's Home to the museum. International Playing Card and Label, Inc. has donated pictures and artifacts from the plant to the museum. A total of \$1,882 was spent on the museum and its collections.

In November, the museum received a \$1,500 Community Enhancement Grant from the state of Tennessee. The money will be held in a CD until it can be used. Income for the museum in 2007 was \$148.00.

Merchandise

In August, the Association invested \$962 in Rogersville license plates. The plates are being sold at the Mountain Star Mall, the Chamber office and the Depot for \$8.00 each. So far we have made nearly \$600 on the plates.

Community Involvement

Main Street Association: Connie Reimann and Patricia Humbert were invited to be on the board of the Rogersville Main Street Association. Ms. Reimann was elected president of the board. Ms. Humbert is vice-

president. The organization's mission is to revitalize the central business district by concentrating efforts on the development of Rogersville as a tourism, retail and cultural center.

Rogersville Tree Board: The Depot Museum hosted a poster display – "Notable Trees of Tennessee" – during the month of May. The Rogersville Tree Board received the traveling display from the Tennessee Urban Forest League.

Town of Rogersville: Ron Beach volunteered the expertise of his company, Duffy Stamping, to make banner holders for the new lampposts installed in downtown Rogersville. The town of Rogersville paid for the material used for the banner holders. Thanks to him and his company, savings for the town were over \$4,500.00

Odds and Ends

The association's e-mail address has been changed. The new address is phumbert@rogersvilleheritage.org. To keep up with what's happening at the Heritage Association, visit our website at www.rogersvilleheritage.org.

Help Needed

As we prepare to open the Hale Springs Inn in 2008, we need your help in a number of areas.

Please look at the list of volunteer opportunities on the back of your membership card and let us know which are of interest to you. One hour of work, one salad for the salad luncheon, one helpful suggestion: all are of great value to us! Thanks for your support, your interest and your time!